

IABC:Chapter web site guide

Top banner
_Fixed graphic
_Color from color combo

Right Hand Navigation
_These are stagnant and will not have roll over feature
_Color from color combo

Main Image
_City or local image to reinforce the chapter's individuality

Main Information
_Variable content to expand and contract depending on chapter driven content.

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_Variable content to expand and contract depending on chapter driven content.

Additional/Optional nav
_This could be hot links back to main IABC page

Be Heard Image
_fixed graphic

Portrait Image Box
_This box will contain member photos from either the local chapter or from image library of members

Member log-in
_Optional for chapters that require log-in for additional resources

Quick Links
_Shortcuts for frequently used links

Ads/promotional banners
_This is for either outside vendor banners or internal promo events
_Ideally 4 empty boxes that can be turned off or on.

IABC INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

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Welcome to IABC/Phoenix, the local chapter of the International Association of Business Communicators.

Looking for a diverse group of professional communicators working in such fields as public relations, employee communications, community relations, graphic design, marketing, media production, or printing? IABC/Phoenix is the place for you! Learn more about our [dynamic chapter](#) and visit our [event calendar](#).

Jennifer Jones, IABC Phoenix

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LATEST NEWS
This is the latest news item
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse non leo. Aliquam porttitor dapibus lectus in hac habitasse platea dictumst. Nunc consectetur augue eu commodo turpis nec lacus. [Read more>](#)
This is the next most important news item
In hac habitasse platea dictumst sed gravida libero id urna. Phasellus vulputate feugiat lacus. Aenean et quam id magna imperdiet blandit. Donec porttitor ante ut bibendum dapibus, orci odio susc at auctor tellus eros ut mi. [Read more>](#)

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IABC 50% Green

IABC Light Gray



IABC Dark Blue

IABC 50% Pale Green



IABC Purple

IABC 50% Black



IABC Red

IABC 50% Brown